



Arun Bharat Ram conferred with Jamsetji Tata Award by the Indian Society for Quality

New Delhi, January 5, 2007: Mr. Arun Bharat Ram, Chairman SRF Limited, has been conferred with the prestigious Jamsetji Tata Award from the Indian Society for Quality (ISQ) for the year 2006.

The Jamsetji Tata Award is given every year by ISQ with a purpose to recognize industry leaders who have made significant contribution to the Indian society through their work of leading an organization with an exceptional focus on holistic quality of management with humility, constancy of purpose, determination and setting an exceptional example to achieve outstanding results.

Mr. Arun Bharat Ram now joins two illustrious industry doyens - Mr. Venu Srinivasan, CMD, TVS Motors and Dr J.J. Irani, Director, Tata Sons to have been conferred the Jamsetji Tata Award.

The award is in recognition of Mr. Arun Bharat Ram's "Lifetime achievement in successfully managing business through holistic quality and contributing to creation of quality culture in the society".

Accepting the award, Mr. Bharat Ram said, "I regard it a great honor to be bestowed the Jamsetji Tata Award for the contribution I may have made in promoting quality in our company and in the country. This award from Indian Society for Quality is doubly satisfying. It is named after one of the true giants of industrial India, Shri Jamsetji Tata. Secondly the Award is for what has been close to my heart for many years and has influenced my actions in many ways – quality."

The Indian Society for Quality (ISQ) is the face of India for Quality management in international quality forums. A not for profit society, it was formed with a mission to promote quality as a way of life for every individual to realize his / her true potential and achieve fulfillment, thereby contributing to the well being of society, creating world class organizations and optimization of resources. ISQ is also a founder member for the Asian Network for Quality (ANQ).

About SRF Limited

SRF Ltd, a leading industrial group, manufactures Technical Textiles, Fluorochemicals, Packaging Films and Pharma Chemicals. Commencing operations in 1974, SRF today operates from eight plant locations in India and



abroad and has attained market leadership position in Nylon Tyre Cord Fabric (8th largest in the world & approx 34 per cent market share in India), Belting Fabrics (3rd largest in the world & approx 53 per cent market share in India), Refrigerant Gases (approx 40 per cent market share in India) and Chloromethanes. Currently, SRF's products cater to industrial customers in more than 60 countries. SRF's relentless focus on TQM techniques has resulted in the Company winning the prestigious Deming Application Prize in 2004 for the erstwhile Industrial Synthetics Business of SRF (now integrated with Technical Textiles Business), the first nylon tyre cord company outside Japan to be awarded this prize.

For further information contact:

Hanmer & Partners

Sandeep Raj Singh / Vishwajeet

Ph: +91-11-46524026/33

+91-9213242368

Email: vishwajeet@hanmerpr.com

Corporate Communications

Manisha Awasthi

Ph: +91-124-4354739

+91-9899912100

E-mail: awasthi.manisha@srf.com